

***We cordially invite you to exhibit***

***February 7-9, 2020***



**ST. LOUIS  
GOLF  
EXPO**

***St. Charles Convention Center***

St. Charles, Missouri

**8,500 Golf Enthusiasts  
expected to attend**

***Show Owner***



**VARSITY**  
COMMUNICATIONS

4114 198<sup>th</sup> St. SW, Suite 5 • Lynnwood, WA 98036  
Phone 888.367.6420 • Fax 888.273.1763

To secure exhibit space, fax completed agreement to 888-273-1763.



The undersigned company does hereby make application to participate as an exhibitor at the *St. Louis Golf Expo* being held at the St. Charles Convention Center, St. Charles, MO, on February 7-9, 2020. The *St. Louis Golf Expo* is owned and produced by Varsity Communications, Inc. This will be a binding contract when accepted by the *St. Louis Golf Expo*. Invoices for the 2020 show will be mailed upon acceptance of agreement.

Please complete this form and return to Varsity Communications, Inc, 4114 198<sup>th</sup> St. SW, Suite 5, Lynnwood, WA 98036: Attention: Finance Department, make check payable to Varsity Communications, Inc. **You can also fax the completed form to 888-273-1763.**

**RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)**

\_\_\_\_\_ 8' x 10' booth, \$1045, if received by 9-15-19, \$1145 if received between 9-16-19 and 11-1-19, \$1245 after 11-1-19.

\_\_\_\_\_ 8' x 10' booth, (\*Special discounted rate of \$995 each year for a two-year commitment to the St. Louis Golf Expo in 2020 and 2021 if received by 9-15-19, \$1095 if received between 9-16-19 and 11-1-19, \$1195 after 11-1-19).

\_\_\_\_\_ 8' x 20' booth, \$1895, if received by 9-15-19, \$1995 if received between 9-16-19 and 11-1-19, \$2095 after 11-1-19.

\_\_\_\_\_ 8' x 20' booth, (\*Special discounted rate of \$1795 each year for a two-year commitment to the St. Louis Golf Expo in 2020 and 2021 if received by 9-15-19. \$1895 if received between 9-16-19 and 11-1-19. \$2095 after 11-1-19).

**CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER. FILL OUT RATES BELOW.**

\_\_\_\_\_ 'x \_\_\_\_\_' booth, \$ \_\_\_\_\_ .00    \_\_\_ one-year    \_\_\_ two-year.

\_\_\_\_\_ Corner booth requests are an additional \$160.00.

Selling from your booth or display area? Yes    \_\_\_ No    \_\_\_ (The *Show* retains rights to approve all retail activity).

\_\_\_\_\_ **NEW for 2020: EBLAST/SOCIAL MEDIA PROMOTION includes one dedicated E-Blast to 10,400 attendees and two Facebook promotions (3,680+ likes). \$600 FEE. GOLF-RELATED BUSINESSES ONLY, LIMITED QUANTITY AVAILABLE. MUST BE APPROVED.**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

BOOTH SIGN TO READ: \_\_\_\_\_

1. **Booth Space:** Exhibitor subscribes for booth space at the St. Louis Golf Expo, to be held at the St. Charles Convention Center, St. Charles, MO on February 7-9, 2020. The St. Louis Golf Expo reserves the right to reject any applicant or exhibitor. The St. Louis Golf Expo reserves the right to assign, designate, or change your booth location. **Pop-up tent displays are not guaranteed and must be approved by show management.**

2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after December 15, 2018. Payment in full for exhibitor's booth space is required prior to show check-in time. All rates quoted and contracted are for cash payments. Credit card processing is available with a 3% convenience fee for all transaction amounts processed.

3. **Hours of Operation:** Hours of show are Friday, 11 a.m. - 5 p.m.; Saturday, 10 a.m. - 5 p.m.; and Sunday, 10 a.m. - 4 p.m. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 11 a.m. on Friday, February 7, 2020. Times are subject to change. Exhibitor shall staff its booth during all hours of the St. Louis Golf Expo. Exhibitor shall not begin disassembling its exhibit(s) until 4:01 p.m. Sunday, February 9, 2020.

4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height (back wall) or 4' in height (side walls) without show coordinator's approval. Exhibitor business activities must be contained within the booth space purchased. The show owner must approve "Roaming" or any additional business outside the exhibit space purchased in writing prior to the St. Louis Golf Expo.

5. **Services Not Provided:** The St. Louis Golf Expo does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the St. Louis Golf Expo for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.

6. **Overnight Security:** The St. Charles Convention Center is a closed facility, access will not be allowed without Show management present. The St. Louis Golf Expo shall not be responsible for any losses an exhibitor may suffer.

7. **Insurance Not Provided:** Exhibitor acknowledges St. Louis Golf Expo and Varsity Communications, Inc do not have insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the St. Louis Golf Expo.

By checking this box, Exhibitor agrees that they have Comprehensive General Liability (CGL) insurance and will provide a certificate naming Varsity Communications, Inc. as an additional insured.

\* Yes, I agree.

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., St. Louis Golf Expo and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the St. Louis Golf Expo.

10. **Cancellation Policy:** If Exhibitor is not able to attend the St. Louis Golf Expo, Exhibitor is financially and contractually responsible for payment of fees (paid and unpaid balances) on the following schedule.

a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.

b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.

c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

**AGREED BY:**

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title (Print)